csta
Sponsorship
Information Package
There are other organizations that address use of technology across the curriculum, but only CSTA speaks directly and passionately for K-12 computer science educators and education.

WHAT IS THE COMPUTER SCIENCE TEACHERS ASSOCIATION?
The Computer Science Teachers Association has been organized to serve as a focal point for addressing several crisis level issues in high school computer science education, including:

- lack of administrative, curricular, funding, professional development and leadership support for teachers
- lack of standardized curriculum
- lack of understanding of the discipline and its place in the curriculum
- lack of opportunities for teachers to develop their skills and interests
- a profound sense of isolation, and
- dropping enrollment in college level computer science programs
- a Limited Liability company under the auspices of ACM and is governed by a fourteen member Board of Directors drawn from all educational levels

OUR MISSION
The Computer Science Teachers Association is a membership organization that supports and promotes the teaching of computer science and other computing disciplines at the K-12 level. It provides opportunities for teachers and students to better understand the computing disciplines and to more successfully prepare themselves to teach and to learn.

OUR GOALS
CSTA’s organizational and educational goals include:

- building a strong community of CS educators who share their knowledge
- providing teachers with opportunities for high quality professional development
- advocating at all levels for a comprehensive computer science curricula
- supporting projects that communicate the excitement of CS to students and improve their understanding of the opportunities it offers
- collecting and disseminating research about computer science education
- providing policy recommendations to support CS in the high school curriculum
- raising awareness of computer science educators as highly qualified professionals with skills that enrich the educational experience of their students

OUR SCOPE
CSTA is an international organization covering:

- high school (all aspects of computer science education)
- elementary and middle school (introducing problem solving and algorithmic thinking)
- college/university (to establish better transition for high school programs and provide a greater level of support to high school teachers)
- business and industry (supporting computer science education and teachers)

CONTACT US:

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CSTA Sponsorship Levels

Gold Level

Gold level sponsors make an annual commitment of $25,000. In return, Gold Level sponsors receive a number of exclusive benefits intended to increase their access to educators.

- Placement of a corporate snapshot and contact information on the “Meet Our Sponsors” page of the CSTA website
- Placement of four (4) product announcements per year on the CSTA website
- Back page recognition in original reports and publications of the CSTA
- Invitation to and recognition at the annual CSTA High School CS Rocks Reception
- First refusal opportunities to sponsor high profile projects and initiatives
- Advanced notice of CSTA initiatives and events
- Early access to ground level research on trends in computer science education
- Two annual CSTA memberships, including access to all membership benefits
- Collateral use of CSTA logo
- Representation on the CSTA Board of Directors: two members, drawn from among the gold level sponsors, will be elected every two years to sit on the CSTA Board
- Framed Certificate honoring organization’s gold level sponsorship

Silver Level

Silver level sponsors make a yearly commitment of $15,000. In return, Silver Level sponsors receive a number of exclusive benefits intended to increase their access to educators.

- Placement of a corporate snapshot and contact information on the “Meet Our Sponsors” page of the CSTA website
- Placement of two (2) product announcements per year on the CSTA website
- Back page recognition in original reports and publications of the CSTA
- Invitation to and recognition at the annual CSTA High School CS Rocks Reception
- Opportunities to sponsor high profile projects and initiatives
- Advanced notice of CSTA initiatives and events
- Early access to ground level research on trends in computer science education
- One annual CSTA memberships, including access to all membership benefits
- Collateral use of CSTA logo
- Framed Certificate honoring organization’s silver level sponsorship

Bronze Level

Bronze level sponsors make a yearly commitment of $10,000. In return, Bronze Level sponsors receive a number of exclusive benefits intended to increase their access to educators.

- Placement of a corporate snapshot and contact information on the “Meet Our Sponsors” page of the CSTA website
- Placement of one product announcements per year on the CSTA website
- Back page recognition in original reports and publications of the CSTA
- Invitation to and recognition at the annual CSTA High School CS Rocks Reception
- Opportunities to sponsor high profile projects and initiatives
- Advanced notice of CSTA initiatives and events
- Early access to ground level research on trends in computer science education
- One annual CSTA memberships, including access to all membership benefits
- Collateral use of CSTA logo
- Framed Certificate honoring organization’s bronze level sponsorship
### CSTA Sponsorship Levels At-A-Glance

<table>
<thead>
<tr>
<th>BENEFITS</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
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<tbody>
<tr>
<td>Placement of corporate snapshot and Contact information on the “Meet Our Sponsors” page of the CSTA website.</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<tr>
<td>Placement of product announcements on the CSTA website</td>
<td>4 annually</td>
<td>2 annually</td>
<td>1 annually</td>
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<tr>
<td>First refusal opportunities to sponsor high profile projects and initiatives</td>
<td>Yes</td>
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<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<tr>
<td>CSTA Membership, including access to all member benefits</td>
<td>2 memberships</td>
<td>1 membership</td>
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<tr>
<td>Collateral use of CSTA logo</td>
<td>Yes</td>
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A Proven History of Successful Collaboration

CSTA has completed numerous projects in collaboration with its sponsors. CSTA can is committed to working with its sponsors to insure that the resources and events we create together will lead to systemic and sustained improvements in teaching and learning.

INFORMING STUDENTS ABOUT CAREERS:

ITs All About Me Poster: Sponsored by Intel, Microsoft, and Sun
This engaging poster, developed in cooperation with CSTA, ACM-W, ASCA invites students (especially young women) to consider a career in the computing disciplines and makes connections between popular professions and computer science. This poster has now been distributed to more than 20,000 classrooms. http://csta.acm.org/Careers/sub/ClassroomCareersResources.html

IMPROVING TEACHER PRACTICE

Computer Science & Information Technology Symposium: Sponsored by Microsoft
The Computer Science & Information Technology Symposium is an annual event providing relevant and interactive professional development for high school teachers. Now in its seventh year, the symposium has helped more than 700 teachers improve their teaching strategies and expand their technology horizons.

PROVIDING A SOLID, RIGOROUS CURRICULUM

The ACM Model Curriculum for K-12 Computer Science: Sponsored by ACM
The ACM Model Curriculum for K-12 Computer Science and its supporting documents provide a framework to address the educational needs of young people and prepare them for personal and professional opportunities in the 21st century. Numerous countries, states, provinces, school districts and schools are now using the curriculum to redefine how computer science is taught. http://csta.acm.org/Publications/Publications.html

DEVELOPING NEW TEACHING TOOLS

The CSTA Web Repository: Supported by Sun and the College Board
The CSTA Web Repository is a searchable database of instructional materials, lesson plans, and other resources that have never before been collected in one place for use by all CS teachers. http://csta.acm.org/Resources/sub/WebRepository.html

The IBM/CSTA Learning Modules: Sponsored by IBM
IBM and CSTA have developed three new high school computer science curriculum resources that promote teaching and learning, and engage students in ways that will encourage them to acquire the skills they need to compete in the global marketplace: the OO Design Module, the Project-Based Learning Module, and the Web Design Module. http://csta.acm.org/Resources/sub/RecommendedResources.html

PROVIDING ANSWERS

The National Secondary School Computer Survey: Sponsored by the College Board
The CSTA National Secondary Computer Science Survey set the groundwork for a more comprehensive, research-based, and evolving understanding of high school computer science education.