

csta

Sponsorship Information Package

GOLD

SILVER

BRONZE



SPONSORSHIP INFORMATION PACKAGE

There are other organizations that address use of technology across the curriculum, but only **CSTA** speaks directly and passionately for K-12 computer science educators and education.

WHAT IS THE COMPUTER SCIENCE TEACHERS ASSOCIATION?

The Computer Science Teachers Association has been organized to serve as a focal point for addressing several crisis level issues in high school computer science education, including:

- lack of administrative, curricular, funding, professional development and leadership support for teachers
- lack of standardized curriculum
- lack of understanding of the discipline and its place in the curriculum
- lack of opportunities for teachers to develop their skills and interests
- a profound sense of isolation, and
- dropping enrollment in college level computer science programs
- a Limited Liability company under the auspices of ACM and is governed by a fourteen member Board of Directors drawn from all educational levels

OUR MISSION

The Computer Science Teachers Association is a membership organization that supports and promotes the teaching of computer science and other computing disciplines at the K-12 level. It provides opportunities for teachers and students to better understand the computing disciplines and to more successfully prepare themselves to teach and to learn.

OUR GOALS

CSTA's organizational and educational goals include:

- building** a strong community of CS educators who share their knowledge
- providing** teachers with opportunities for high quality professional development
- advocating** at all levels for a comprehensive computer science curricula
- supporting** projects that communicate the excitement of CS to students and improve their understanding of the opportunities it offers
- collecting** and disseminating research about computer science education
- providing** policy recommendations to support CS in the high school curriculum
- raising** awareness of computer science educators as highly qualified professionals with skills that enrich the educational experience of their students

OUR SCOPE

CSTA is an international organization covering:

- high school** (all aspects of computer science education)
- elementary and middle school** (introducing problem solving and algorithmic thinking)
- college/university** (to establish better transition for high school programs and provide a greater level of support to high school teachers)
- business and industry** (supporting computer science education and teachers)

CONTACT US:

Chris Stephenson
Computer Science Teachers Association
cstephenson@csta.acm.org
Phone: 1-800-401-1799 Fax: 1-541-687-1840

CSTA SPONSORSHIP LEVELS

Gold Level

Gold level sponsors make an annual commitment of \$25,000. In return, Gold Level sponsors receive a number of exclusive benefits intended to increase their access to educators.

- Placement of a corporate snapshot and contact information on the “Meet Our Sponsors” page of the CSTA website
- Placement of four (4) product announcements per year on the CSTA website
- Back page recognition in original reports and publications of the CSTA
- Invitation to and recognition at the annual CSTA High School CS Rocks Reception
- First refusal opportunities to sponsor high profile projects and initiatives
- Advanced notice of CSTA initiatives and events
- Early access to ground level research on trends in computer science education
- Two annual CSTA memberships, including access to all membership benefits
- Collateral use of CSTA logo
- Representation on the CSTA Board of Directors: two members, drawn from among the gold level sponsors, will be elected every two years to sit on the CSTA Board
- Framed Certificate honoring organization's gold level sponsorship

Silver Level

Silver level sponsors make a yearly commitment of \$15,000. In return, Silver Level sponsors receive a number of exclusive benefits intended to increase their access to educators.

- Placement of a corporate snapshot and contact information on the “Meet Our Sponsors” page of the CSTA website
- Placement of two (2) product announcements per year on the CSTA website
- Back page recognition in original reports and publications of the CSTA
- Invitation to and recognition at the annual CSTA High School CS Rocks Reception
- Opportunities to sponsor high profile projects and initiatives
- Advanced notice of CSTA initiatives and events
- Early access to ground level research on trends in computer science education
- One annual CSTA memberships, including access to all membership benefits
- Collateral use of CSTA logo
- Framed Certificate honoring organization's silver level sponsorship

Bronze Level

Bronze level sponsors make a yearly commitment of \$10,000. In return, Bronze Level sponsors receive a number of exclusive benefits intended to increase their access to educators.

- Placement of a corporate snapshot and contact information on the “Meet Our Sponsors” page of the CSTA website
- Placement of one product announcements per year on the CSTA website
- Back page recognition in original reports and publications of the CSTA
- Invitation to and recognition at the annual CSTA High School CS Rocks Reception
- Opportunities to sponsor high profile projects and initiatives
- Advanced notice of CSTA initiatives and events
- Early access to ground level research on trends in computer science
- One annual CSTA memberships, including access to all membership benefits
- Collateral use of CSTA logo
- Framed Certificate honoring organization's bronze level sponsorship



Computer
Science
Teachers
Association

CSTA SPONSORSHIP LEVELS AT-A-GLANCE

BENEFITS	G O L D	S I L V E R	B R O N Z E
Placement of corporate snapshot and Contact information on the “Meet Our Sponsors” page of the CSTA website.	Yes	Yes	Yes
Placement of product announcements on the CSTA website	4 annually	2 annually	1 annually
First refusal opportunities to sponsor high profile projects and initiatives	Yes	No	No
Opportunities to sponsor high profile projects and initiatives	Yes	Yes	Yes
Back page recognition in original CSTA reports and publications	Yes	Yes	Yes
Invitation to and recognition at the annual CSTA High School Rocks Reception	Yes	Yes	Yes
Advanced notice of CSTA events and initiatives	Yes	Yes	Yes
Early access to ground level research on trends in computer science education	Yes	Yes	Yes
CSTA Membership, including access to all member benefits	2 memberships	1 membership	1 membership
Collateral use of CSTA logo	Yes	Yes	Yes
Representation on the CSTA Board of Directors	Yes	No	No
Framed Certificate honoring sponsorship	Yes	Yes	Yes



A PROVEN HISTORY OF SUCCESSFUL COLLABORATION

CSTA has completed numerous projects in collaboration with its sponsors. CSTA can be committed to working with its sponsors to insure that the resources and events we create together will lead to systemic and sustained improvements in teaching and learning.

INFORMING STUDENTS ABOUT CAREERS:

IT's All About Me Poster: Sponsored by Intel, Microsoft, and Sun

This engaging poster, developed in cooperation with CSTA, ACM-W, ASCA invites students (especially young women) to consider a career in the computing disciplines and makes connections between popular professions and computer science. This poster has now been distributed to more than 20,000 classrooms.
<http://csta.acm.org/Careers/sub/ClassroomCareersResources.html>

IMPROVING TEACHER PRACTICE

Computer Science & Information Technology Symposium: Sponsored by Microsoft

The Computer Science & Information Technology Symposium is an annual event providing relevant and interactive professional development for high school teachers. Now in its seventh year, the symposium has helped more than 700 teachers improve their teaching strategies and expand their technology horizons.

PROVIDING A SOLID, RIGOROUS CURRICULUM

The ACM Model Curriculum for K-12 Computer Science: Sponsored by ACM

The ACM Model Curriculum for K-12 Computer Science and its supporting documents provide a framework to address the educational needs of young people and prepare them for personal and professional opportunities in the 21st century. Numerous countries, states, provinces, school districts and schools are now using the curriculum to redefine how computer science is taught.
<http://csta.acm.org/Publications/Publications.html>

DEVELOPING NEW TEACHING TOOLS

The CSTA Web Repository: Supported by Sun and the College Board

The CSTA Web Repository is a searchable database of instructional materials, lesson plans, and other resources that have never before been collected in one place for use by all CS teachers.
<http://csta.acm.org/Resources/sub/WebRepository.html>

The IBM/CSTA Learning Modules: Sponsored by IBM

IBM and CSTA have developed three new high school computer science curriculum resources that promote teaching and learning, and engage students in ways that will encourage them to acquire the skills they need to compete in the global marketplace: the OO Design Module, the Project-Based Learning Module, and the Web Design Module. <http://csta.acm.org/Resources/sub/RecommendedResources.html>

PROVIDING ANSWERS

The National Secondary School Computer Survey: Sponsored by the College Board

The CSTA National Secondary Computer Science Survey set the groundwork for a more comprehensive, research-based, and evolving understanding of high school computer science education.